

Big Sip NC Craft Beverage Festival

Big Sip NC Craft Beverage Festival – www.BigSipFest.com

This festival benefits the following non-profit 501c(6), inc. Stepping Stone Canine Rescue, Distillers Association of NC, NC Brewers Guild, Triad Brewers Alliance and also the Winston-Salem Jaycees. Sponsored by Our Local Media & Piedmont Local.

Bring with you the day of the event the following to complete your registration and be able to set up:

- Copy of your certificate of insurance naming **Benton Convention Center and Winston-Salem Jaycees** as an additional insured.
- For **Breweries**: If you have a malt beverage special permit you may sample and sell your beer by the glass/growler.

FYI: The Winston-Salem Jaycees obtains the Special One Time Permit for Sale of Alcoholic Beverages (SOT) for the event. As a non-profit, we invite the distillery. **The distillery** would donate their product to the non-profit, those products could then be tasted under the SOT permit, provided a Big Sip volunteer at the booth.

For malt beverages/wine, the brewery or winery must already possess the malt beverage/winery special event permit. It's recommended, but there is not a requirement that they must provide you a copy of their special event permit

Additional NCABC info:

18B-1114.1.Authorization of winery special event permit.

(a) Authorization. - The holder of an unfortified winery permit, a limited winery permit, a viticulture/enology course authorization, or a wine producer permit may obtain a winery special permit allowing the winery or wine producer to give free tastings of its wine, and to sell its wine by the glass or in closed containers, at trade shows, conventions, shopping malls, wine festivals, street festivals, holiday festivals, agricultural festivals, balloon races, local fundraisers, and other similar events approved by the Commission.

(b) Limitation. - A winery special event permit is valid only in a jurisdiction that has approved the establishment of ABC stores or has approved the sale of unfortified wine. (1989, c. 737, s. 2; 1991, c. 267, s. 1; 1991 (Reg. Sess., 1992), c. 1007, s. 24; 1993, c. 553, s. 71; 2001 - 262, s. 3; 2001 - 487, s. 49(e); 2005 - 350, s. 3(b).)

§ 18B-1114.5. Authorization of malt beverage special event permit.

(a) Authorization. - The holder of a brewery, malt beverage importer, or nonresident malt beverage vendor permit may obtain a malt beverage special event permit allowing the permittee to give free tastings of its malt beverages and to sell its malt beverages by the glass or in closed containers at trade shows, conventions, shopping malls, malt beverage festivals, street festivals, holiday festivals, agricultural festivals, balloon races, local fundraisers, and other similar events approved by the Commission. Except for a brewery operating under the provisions of G.S. 18B-1104(7), all malt beverages sampled

or sold pursuant to this section must be purchased from a licensed malt beverages wholesaler.

(b) Limitation. - A malt beverage special event permit is valid only in a jurisdiction that has approved the establishment of ABC stores or has approved the sale of malt beverages. A malt beverage special event shall not be used as subterfuge for malt beverages suppliers to ship directly to retail permittees unless otherwise authorized by law. (2009-377, s. 4)

Guidelines

- NC holds a zero tolerance policy on any employee or volunteer drinking any amount while working at the booth. If you are behind a serving table, you will be assumed to be working.
- You will be in violation if you were seen to have been drinking *prior to* your shift at the brewery booth.
- If you are wearing your branded attire, you will be considered "to be working", and not eligible to consume. Once your booth shift is over, you can "unbrand" and become a festival patron and eligible to consume - however, you may not return to work in any function at the beverage booth for the remainder of the event.
- While an employee is allowed to wear branded attire at their nonprofit organization festival booth, if they do, they will be considered working, and a rep for the beverage, and will be held responsible for violations.
- A beverage representative who is not officially "working" may set-up and take-down their own equipment, as long as they are not participating, or coming in contact with, the service of the product in any way. Within this allowance, the brewer or brewery representative cannot serve any function to their booth aside from equipment set-up and break-down.
- Note that care should be taken not to make test pours available, i.e. setting them on the serving table or jockey box, as this could be viewed as service, and consequently a violation.
- Within this provision, the brewer, distiller is advised not to bring attention to him/herself as being intoxicated.
- If you are serving customers, quality control tasting is not allowed. However, if the beverage representative believes something is wrong (e.g. a compromised keg, or line), they should notify an on-site ALE agent and receive permission before taking a quality control sample.
- Do not serve someone who is obviously intoxicated. If you are not comfortable making this call, please ask for event security or police to assist

By signing this form, you understand and agree to comply with document(s) and verbiage **below** outlining legal procedures with respect to the festival.

Signed: _____ **Date:** _____

Printed Name: _____