

Big Sip NC Craft Beverage Festival

Big Sip NC Craft Beverage Festival from 1p to 6p

As with the previous events, this event will be well promoted through local, and regional wide publications, social media and other mass media. Further information will be available at PiedmontLocalNC.com and BigSipFest.com.

The number of samples each ticket holder can test will be left to the discretion of each individual vendor.

We Supply

- Extensive media exposure
- 6-foot covered table w/ 2 chairs
- Electricity if needed (**limited spots available and must be reserved**)
- Trash cans and limited refrigeration is available on site
- Napkins, spoons, serving cups
- Ice for beverage exhibitors

You Supply

- Signs, banners – take advantage of a change to impress potential customers
- marketing material & any merchandise you wish to sell (only pre-packaged food)
- containers for ice and products.

SET UP:

1. Vendors will be allocated based on the date and time your application is received.
2. Vendors may begin setting up as early as 9am day of the event.
3. All vehicles should be out of the Millennium Center parking lot as soon as the vehicles are unloaded due to limited parking.
4. Vendors name must be posted at your booth and visible & banners are allowed and encouraged. You can bring promotional material for your business to hand out and can sell merchandise but not food. You can only provide samples.
5. Vendors must be ready at 1pm for public.
6. Event organizers provide 1 table and 2 chairs. You may bring extra table if necessary or rent one for \$25 by contacting us.

EVENT SCHEDULE:

9AM –12PM: Team Check in & Booth set up - set up done by 1p when doors open
(Please check in at info table at ticket entrance.)

1PM: Doors Open to Public

PREPARATION & CLEAN UP:

1. Vendors are responsible for booth/table clean up.