

Big Sip NC Craft Beverage Festival

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This festival benefits the following non-profit 501c(6), inc. Stepping Stone Canine Rescue, Distillers Association of NC, NC Brewers Guild, Triad Brewers Alliance and also the Winston-Salem Jaycees. Sponsored by Our Local Media, Piedmont Local.

As with the previous events, this event will be well promoted through local, and regional wide publications, social media and other mass media. Further information will be available at PiedmontLocalNC.com and BigSipFest.com.

The number of samples each ticket holder can test will be left to the discretion of each individual vendor. We have applied for and received our NC ABC Special One Time Permit allowing us to provide samples/tastings of wines, brews and spirits. Wineries and breweries are free to use their own pourers & have the option to sell your wines, and brews by the glass and wines, by the bottle. Distilleries may provide information about their products, but must have a Big Sip volunteer on hand to pour samples, and may not sell by the glass or bottle. All vendors have the opportunity to sell accessories, clothing, or other related items at your table.

We Supply

- 6-foot covered table w/ 2 chairs
- Ice where requested (Please provide your own containers)
- dump buckets, water stations, garbage cans
- Electricity if needed (**limited spots available and must be reserved**)
- Wine check area that is convenient for storage and pick up as people leave the festival.

You Supply

- Containers for your product
- Samples of product for patrons (2000 attendees)
 - Breweries: 2 – 4 products minimum of 2 Sixtels ea. – tap only 2 at a time.
- Jockey boxes / CO2 / Tubs / Ice coolers
- Signs, banners
- and any merchandise you wish to sell

SET UP:

1. All vehicles should be out of the Millennium Center parking lot as soon as the vehicles are unloaded due to limited parking.
2. The brand/business name must be posted at your booth and visible & banners are allowed and encouraged. You can bring promotional material for your business to hand out and can sell merchandise and only pre-packaged food.
3. Event organizers provide 1 table and 2 chairs. You may bring extra table if necessary or rent one for \$25 by contacting us.

EVENT SCHEDULE:

9AM –12PM: Check in & Booth set up (Please check in at info table at ticket entrance.)

1PM: Doors Open to Public (booths must be set up by this time)

6pm: Clean up and then head to Vendor and Service Industry owners/managers meet and greet with food provided (when option is planned).

PREPARATION & CLEAN UP:

Vendors are responsible for booth/table set up / clean up.

Bring with you the day of the event the following to complete your registration and be able to set up:

- Copy of your certificate of insurance naming The Millennium Center and DANC as an additional insured.
- For **Breweries**: If you have a malt beverage special permit you may sample and sell your beer by the glass/growler.

FYI: The HSSNC obtains the Special One Time Permit for Sale of Alcoholic Beverages (SOT) for the event. As a non-profit, we invite the distillery. **The distillery** would donate their product to the non-profit, those products could then be tasted under the SOT permit, provided a Big Sip volunteer at the booth.

For malt beverages/wine, the brewery or winery must already possess the malt beverage/winery special event permit. It's recommended, but there is not a requirement that they must provide you a copy of their special event permit

Additional NCABC info:

18B-1114.1.Authorization of winery special event permit.

(a) Authorization. - The holder of an unfortified winery permit, a limited winery permit, a viticulture/enology course authorization, or a wine producer permit may obtain a winery special permit allowing the winery or wine producer to give free tastings of its wine, and to sell its wine by the glass or in closed containers, at trade shows, conventions, shopping malls, wine festivals, street festivals, holiday festivals, agricultural festivals, balloon races, local fundraisers, and other similar events approved by the Commission.

(b) Limitation. - A winery special event permit is valid only in a jurisdiction that has approved the establishment of ABC stores or has approved the sale of unfortified wine. (1989, c. 737, s. 2; 1991, c. 267, s. 1; 1991 (Reg. Sess., 1992), c. 1007, s. 24; 1993, c. 553, s. 71; 2001 - 262, s. 3; 2001 - 487, s. 49(e); 2005 - 350, s. 3(b).)

§ 18B-1114.5. Authorization of malt beverage special event permit.

(a) Authorization. - The holder of a brewery, malt beverage importer, or nonresident malt beverage vendor permit may obtain a malt beverage special event permit allowing the permittee to give free tastings of its malt beverages and to sell its malt beverages by the glass or in closed containers at trade shows, conventions, shopping malls, malt beverage festivals, street festivals, holiday festivals, agricultural festivals, balloon races, local fundraisers, and other similar events approved by the Commission. Except for a brewery operating under the provisions of G.S. 18B-1104(7), all malt beverages sampled

or sold pursuant to this section must be purchased from a licensed malt beverages wholesaler.

(b) Limitation. - A malt beverage special event permit is valid only in a jurisdiction that has approved the establishment of ABC stores or has approved the sale of malt beverages. A malt beverage special event shall not be used as subterfuge for malt beverages suppliers to ship directly to retail permittees unless otherwise authorized by law. (2009-377, s. 4)

Guidelines

- NC holds a zero tolerance policy on any employee or volunteer drinking any amount while working at the booth. If you are behind a serving table, you will be assumed to be working.
- You will be in violation if you were seen to have been drinking *prior to* your shift at the brewery booth.
- If you are wearing your branded attire, you will be considered "to be working", and not eligible to consume. Once your booth shift is over, you can "unbrand" and become a festival patron and eligible to consume - however, you may not return to work in any function at the beverage booth for the remainder of the event.
- While an employee is allowed to wear branded attire at their nonprofit organization festival booth, if they do, they will be considered working, and a rep for the beverage, and will be held responsible for violations.
- A beverage representative who is not officially "working" may set-up and take-down their own equipment, as long as they are not participating, or coming in contact with, the service of the product in any way. Within this allowance, the brewer or brewery representative cannot serve any function to their booth aside from equipment set-up and break-down.
- Note that care should be taken not to make test pours available, i.e. setting them on the serving table or jockey box, as this could be viewed as service, and consequently a violation.
- Within this provision, the brewer, distiller is advised not to bring attention to him/herself as being intoxicated.
- If you are serving customers, quality control tasting is not allowed. However, if the beverage representative believes something is wrong (e.g. a compromised keg, or line), they should notify an on-site ALE agent and receive permission before taking a quality control sample.
- Do not serve someone who is obviously intoxicated. If you are not comfortable making this call, please ask for event security or police to assist

By signing this form, you understand and agree to comply with document(s) and verbiage **below** outlining legal procedures with respect to the festival.

Signed: _____ **Date:** _____

Printed Name: _____