

**Big Sip - Spirit of NC Cocktail Competition /  
Chili / Stew Cook Off**  
November 11, 2018

**Big Sip - Big Eat Mac & Cheese Cook Off**  
March 2, 2019

**Beverage Festivals**

**Millennium Center - Downtown Winston-Salem NC**

**Big Sip - Big Eat Mac & Cheese Cook Off**  
June 2019 - Greensboro NC



The Big Sip Beverage Festival is about all kinds of beverages with an emphasis on: spirits, beer, wine & coffee. This Fall marks the first time we are hosting the event to support the Distillers Association of NC

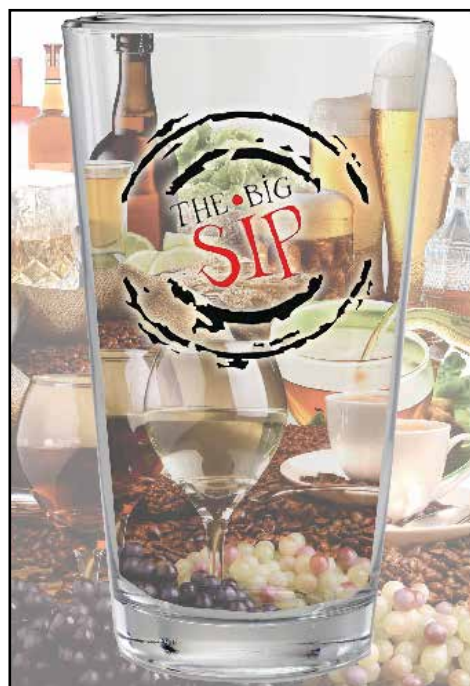
DANC (Distillers Association of NC) is organized and operated exclusively to promote the common business and regulatory interests of and to improve the business conditions for the North Carolina craft distilling industry. The festival will benefit DANC by raising capital for day to day operations and to retain lobbyists working to improve our Mixed Beverage and ABC regulation.

The Big Sip features spirits, beer, wine & coffee from local NC distilleries, breweries, and vendors. In addition to beverages, there will be live music, DJ's, food, silent auction and booths with merchandise as well. Local restaurants and bars will be competing for the title of the Best Grilled Cheese / Mac n Cheese at the events. The Big Sip earlier this year was limited 1500 attendees and sold out with-in 45 minutes of the doors opening. Due to the success of the last event, we are using multiple floors of the Millennium Center to accommodate up to 3000 people at a time.

General admission tickets: \$30 in advance / \$40 day. VIP Tickets: \$50 in advance includes early admission. Admission includes live music, samples of beverages, food, and games.

**For more information: [www.bigsipfest.com](http://www.bigsipfest.com)**

**The Big Sip Beverage Festival benefits Local non-profits. Support a great cause while enjoying great beverages, music, food and games.**





# The Big Sip - Big Eat Beverage Festival 2018/2019 Sponsorship Packages



## Gold Title Sponsor: **\$8,500 value**

- Participate as one of the guest judges during the Festival and vote for Best of competition
- Featured in all media & promotions inc. radio & print ads, posters, and online media
- 3 months Full page ads in Piedmont Local Magazine (\$3,450 value)
- Logo on 500 tasting glasses
- Opportunity to sell products (except food & beverages) or distribute information
- Exhibition space at the event (includes (2) six-foot tables and two chairs)
- Inclusion in mentions from the stage during the Festival
- Special signage space at the entrance of the Festival
- Tile ad and link on the Festival landing page
- Up to 8 exhibitor credentials for staff to work the event

<p><b>DANC Member NC vendors: \$100 deposit</b> (Deposit returned after festival - booth location by lottery)</p> <ul style="list-style-type: none"> <li>• Opportunity to distribute information</li> <li>• Exhibition space at the event (includes six-foot table)               <ul style="list-style-type: none"> <li>• Tile ad and link on the Festival landing page</li> </ul> </li> <li>• Up to 4 exhibitor credentials for staff to work the event</li> </ul>	<p><b>Non DANC Member NC Spirit vendors:</b> \$300 to join DANC includes vendor table or \$500 w/o membership</p> <ul style="list-style-type: none"> <li>• Opportunity to distribute information</li> <li>• Exhibition space at the event (includes six-foot table and two chairs)               <ul style="list-style-type: none"> <li>• Tile ad and link on the Festival landing page</li> </ul> </li> <li>• Up to 4 exhibitor credentials for staff to work the event</li> </ul>
<p><b>Silver Sponsor: \$4,500</b></p> <ul style="list-style-type: none"> <li>• 3 mos. 1/2 pg ads in Piedmont Local Magazine (\$2,175 value)               <ul style="list-style-type: none"> <li>• Opportunity to sell products (except food &amp; beverages) or distribute information</li> </ul> </li> <li>• Double size Exhibition space at the event (includes 2 six-foot tables and two chairs)               <ul style="list-style-type: none"> <li>• Tile ad and link on the Festival landing page</li> </ul> </li> <li>• Up to 4 exhibitor credentials for staff to work the event</li> </ul>	<p><b>Stage   Door   Room - Sponsor: \$2,500 ea</b></p> <ul style="list-style-type: none"> <li>• Half page ad in Piedmont Local Magazine (\$725 value)</li> <li>• Opportunity to sell products (except food &amp; beverages) or distribute information</li> <li>• Exhibition space at the event (includes six-foot table and two chairs)               <ul style="list-style-type: none"> <li>• Inclusion in mentions from the stage during the Festival</li> <li>• Special signage space at the event</li> <li>• Tile ad and link on the Festival landing page</li> </ul> </li> <li>• Up to 4 exhibitor credentials for staff to work the event</li> </ul>
<p><b>Bronze Sponsor: \$1250</b></p> <ul style="list-style-type: none"> <li>• Half-page ad in Piedmont Local Magazine (\$725 value)</li> <li>• Opportunity to sell products (except food &amp; beverages) or distribute information</li> <li>• Exhibition space at the event (includes six-foot table and two chairs)               <ul style="list-style-type: none"> <li>• Tile ad and link on the Festival landing page</li> </ul> </li> <li>• Up to 4 exhibitor credentials for staff to work the event</li> </ul>	<p><b>Tasting Glass Sponsor</b></p> <p>Your business logo on the bowl of 504 tasting glasses.            \$775 net per 432 glasses purchased            \$900 net per 504 glasses purchased            (you logo must be received by 10/10/18)</p>
<p><b>Vendor: \$150</b></p> <ul style="list-style-type: none"> <li>• Opportunity to sell products (except food &amp; beverages) or distribute information</li> <li>• Exhibition space at the event (includes six-foot table and two chairs)               <ul style="list-style-type: none"> <li>• Tile ad and link on the Festival landing page</li> </ul> </li> <li>• Up to 4 exhibitor credentials for staff to work the event</li> </ul>	<p><b>Food / Cocktail Competition: No Cost</b></p> <p>Create a featured cocktails using ingredients from a NC Distillery            The Cocktail will be served at the distillery's booth</p> <ul style="list-style-type: none"> <li>• Opportunity to distribute your information</li> <li>• Tile ad and link on the Festival landing page               <ul style="list-style-type: none"> <li>• Up to 4 ticket for staff for the event</li> </ul> </li> </ul>

No fee for NC DANC Members to participate - Deposit required to reserve space at the event and will be refunded after the event.  
 Local Craft Beverages: Exhibitors must plan on an event with up to 3000 - 4000 attendees.

Sponsor may choose to make an in-kind, tax deductible donation of comparable value to the fee to our participating non-profit 501c(6), Distillers Association of NC. Please contact us to discuss this option.

Sponsor tables may begin table set up Sunday morning, November 11, 2018; all materials must be removed same day.  
 Alcoholic beverage vendors are not eligible to purchase sponsorships.